

GRACE PEREDA

GRAPHIC DESIGNER

CONTACT

✉ gracielpereda83@gmail.com

🌐 www.gracefulvisuals.com

SKILLS

- Critical Thinking
 - Planning and Coordination
 - Communication Skills
 - Problem-Solving
 - Time Management
 - Attention to Detail
 - Collaboration
 - Image Editing and Manipulation
 - Branding and Identity
 - Illustration
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EDUCATION

BACHELOR OF ARTS,
GRAPHIC DESIGNER

UNIVERSIDAD ANAHUAC
2001-2005

LANGUAGES

ENGLISH

PORTUGUESE

SPANISH

PROFILE

Creative and innovative prospect determined to bring ideas to life through cutting-edge technology and design techniques. Team player with strong problem-solving skills to contribute effectively to projects and teams. Considers unique and unconventional solutions to deliver exceptional results.

WORK EXPERIENCE

MULTIMEDIA DESIGN & PRINT TECHNOLOGIST

HUMBER COLLEGE NORTH CAMPUS - TORONTO 2014-2024

- Drafted documentation detailing design requirements and technical specifications.
- Collaborate on multi-disciplinary teams to create online courses from conception to completion, ensuring responsive design, and considering AODA compliance and UDL principles.
- Work within the College's branding standards and maintain an awareness of current trends in graphic arts and the publishing/design industries.
- Source content images and edit them as necessary, while complying with copyright requirements.

FREELANCE GRAPHIC DESIGNER

ROYAL SOCIETY OF CHEMISTRY - REMOTE 2019-2022

- Worked with the scientific team to create the cover of the Journal of Materials Chemistry B, materials for biology and medicine edition of 2022.
- Worked with the scientific team to create the cover of Material Advances edition of 2021.
- Worked with the scientific team to create the cover of Organic and Biomolecular Chemistry edition of 2019.

PROJECT MANAGER

ROSEWOOD STUDIO - TORONTO 2013-2014

- Planned, designed, and scheduled phases for large projects.
 - Monitored project performance to identify areas of improvement and make adjustments.
 - Coordinated with cross-functional teams to resolve project issues and mitigate risks.
 - Achieved project deadlines by coordinating with contractors to manage performance.
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WORK EXPERIENCE

DESIGN PROJECT MANAGER

SPEED E COPY - TORONTO

2011-20213

- Researched design trends, technology and processes and directed work of design team .
- Spearheaded design process to align with client specifications and budget.
- Created materials and designs in Adobe for use in client presentations and communications.
- Appointed design consultants and encouraged performance pursuant to deed and scope of service.